The public is relying on television news for updates during the coronavirus pandemic, but not all viewers are getting the same story. Our study reveals that coverage of the virus is politicized in ways that seem to put profit and partisanship above public health, particularly on Fox News and MSNBC.

As part of this report, we’ve gathered information about the cable networks’ top advertisers. These organizations knowingly or unknowingly condone this politicized coverage. If you find the coverage troubling, you can contact these organizations to advocate for change or change your purchasing behavior.

**TOP 10 ADVERTISERS BY NETWORK**

*Based on estimated dollars, January 21 – June 12, 2020*

<table>
<thead>
<tr>
<th>Fox News</th>
</tr>
</thead>
</table>
| 1. MyPillow  
  Email |
| 2. Leaffilter Gutter Contractor  
  Call: 877-439-1326 |
| 3. Progressive  
  Email  
  Call: 440-395-0803 |
| 4. Nutrisystem Inc  
  Email |
| 5. Shriners Hospitals For Children  
  Call: 801-536-3769 |
| 6. PC Pitstop PC  
  Email |
| 7. Sandals Resorts Caribbean  
  Contact Online |
| 8. SimpliSafe  
  Email |
| 9. Liberty Mutual  
  Email |
| 10. Kardia Mobile  
  Email |

<table>
<thead>
<tr>
<th>MSNBC</th>
</tr>
</thead>
</table>
| 1. Progressive  
  Email  
  Call: 440-395-0803 |
| 2. Liberty Mutual  
  Email |
| 3. Biktarvry  
  Email |
| 4. Allstate  
  Email |
| 5. Wayfair.com  
  Email |
| 6. Humira  
  Contact Online |
| 7. Otezla  
  Email  
  Call: 805-447-1423 |
| 8. Chase Bank  
  Email |
| 9. Trulicity  
  Email |
| 10. T-Mobile Wireless  
  Email |

These data are provided by Kantar/CMAG for Fox News Channel and MSNBC from Monday-Friday from 5pm-12am. CMAG tracks local broadcast television advertising in 210 media markets as well as on 10 national broadcast networks and more than 80 national cable networks. Tracked sponsors include candidates, parties, independent expenditure-only political committees, 501(c)(4) organizations, all advocacy/trade/interest groups and other non-candidate and non-party organizations. Please note that Kantar/CMAG does not track local cable.