



The public is relying on television news for updates during the coronavirus pandemic, but not all viewers are getting the same story. Our [study](#) reveals that coverage of the virus is politicized in ways that seem to put profit and partisanship above public health, particularly on Fox News and MSNBC.

As part of this report, we've gathered information about the networks' advertisers. These organizations knowingly or unknowingly condone this politicized coverage. If you find the coverage troubling, you can contact these organizations to advocate for change or change your purchasing behavior.

TOP 10 ADVERTISERS BY NETWORK

Based on estimated dollars, January 21 – June 12, 2020

CNN

1. Progressive
2. Carvana.com
3. T-Mobile Wireless
4. ASPCA Organization
5. Wayfair.com
6. TD Ameritrade Brokerage
7. Otezla
8. Liberty Mutual
9. Amazon
10. Geico

ABC

1. Ibrance
2. Xeljanz
3. Prolia
4. Otezla
5. WeatherTech
6. Humira
7. Nutrisystem Inc
8. Brilinta
9. Arbor Day Foundation/PSA
10. Dupixent

MSNBC

1. Progressive
2. Liberty Mutual
3. Biktarvy
4. Allstate
5. Wayfair.com
6. Humira
7. Otezla
8. Chase Bank
9. Trulicity
10. T-Mobile Wireless

CBS

1. Otezla
2. Prolia
3. Carvana.com
4. Vraylar
5. Trulicity
6. Prevagen
7. Consumer Cellular Wireless
8. Fidelity Investments
9. Jardiance
10. Dupixent

Fox News

1. MyPillow
2. Leaffilter Gutter Contractor
3. Progressive
4. Nutrisystem Inc
5. Shriners Hospitals For Children
6. PC Pitstop PC
7. Sandals Resorts Caribbean
8. SimpliSafe
9. Liberty Mutual
10. Kardia Mobile

NBC

1. Ibrance
2. Liberty Mutual
3. Eliquis
4. WeatherTech
5. Otezla
6. Xeljanz
7. Dupixent
8. Consumer Cellular Wireless
9. Capital One Bank
10. Rinvoq